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NEWS RELEASE

PINNACLE ANNOUNCES NEW STRATEGIC PARTNERSHIP

Pinnacle Actuarial Resources, Inc. (Pinnacle) is pleased to announce a new strategic alliance with Marshall & Swift / Boeckh (MSB). The combination of Pinnacle's best-in-class analysis and MSB's unparalleled property intelligence data will generate opportunities for homeowners insurers to enhance their ratemaking and underwriting decisions.

Pinnacle will also become involved in the maintenance of the MSB's **PerilVision** system, a unique program that provides data-driven, risk-specific insight for residential properties based on MSB's knowledge of the construction industry and home characteristics. PerilVision delivers both a peril-specific score and a composite score for each homeowners risk, which can be directly incorporated into rating to improve risk segmentation or in a variety of underwriting applications.

Working with MSB, Pinnacle will also be able to enhance client ratemaking and predictive modeling services by including MSB's data products. This information can be appended in a batch run to be used in a variety of consulting projects and predictive modeling analyses to update, supplement and add credibility to client databases. These projects could include insurance-to-value analysis, reinsurance submission enhancements, researching the impact of the current real estate market struggles on your claims results, finding alternatives to protection class, and many more. Available data includes:

- Home characteristics - year built, style, number of baths, square feet, etc.
- Geographic data - distance to fire station, distance to coast, wind pools, earthquake fault lines, etc.
- Real estate and mortgage data - market values, loan information and more.

By converging Pinnacle's top-notch analytical expertise with MSB's property intelligence, the alliance expands opportunities for clients to use data to better understand property exposure. To learn more about customer benefits, please contact your Pinnacle account executive or **Sandy Ross** at 734-927-5103 or **sross@pinnacleactuaries.com**.

About MSB

Marshall & Swift / Boeckh (MSB), a division of MacDonald Dettwiler Corporation (MDA), is the leading supplier of local building cost information, residential and commercial property valuation technology and services for the property and casualty insurance sector in the United States and Canada. MSB has five offices throughout the U.S. and Canada.

For more information on MSB's products, services and data elements, please visit www.msbinfo.com.

About MDA

MDA provides advanced information solutions that capture and process vast amounts of data, produce essential information, and improve the decision making and operational performance of business and government organizations worldwide.

Focused on markets and customers with strong repeat business potential, MDA delivers a broad spectrum of earth and space based information solutions, ranging from complex operational systems, to tailored information services, to electronic information products.

MDA employs more than 3,300 people in locations across the United States, the United Kingdom, and Canada. The Company's common shares trade on the Toronto Stock Exchange under the symbol TSX:MDA.

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