Experience the power of the
Auto Insurance Analytics Group.

The new Auto Insurance Analytics Group combines over 19 billion vehicle history records with premium and loss data at class, coverage and territory levels.

CARFAX and Pinnacle Actuarial Resources, Inc. are proud to launch an automobile insurance-focused analytics database. This is a unique opportunity to receive actionable insights about your book of business compared to the broader market.

As a Data Contributing Member, your company will be able to improve underwriting, rating, and claims processes with powerful insights from industry benchmarking reports.

The inclusion of CARFAX vehicle history data expands your capabilities by monitoring trends in annual mileage, ownership history, and damage events.

As the industry leader in vehicle history data, CARFAX actively pursues opportunities to provide insurers with proven, actionable data that drives the bottom line. Pinnacle contributes its world-class analytical capabilities to support the Group’s data analysis.

CARFAX and Pinnacle Actuarial Resources, Inc.

CARFAX
Banking & Insurance Group

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Pinnacle
Actuarial Resources, Inc.

Commitment Beyond Numbers

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Become a **Data Contributing Member** to gain additional insights.

Data Contributing Members will also receive complimentary:

- Annual reports highlighting your book of business' performance relative to industry averages.
- Access to CARFAX vehicle history data to benchmark adverse selection.
- Access to customized vehicle history data test extractions to drive business initiatives.
- Periodic news, research findings, and CARFAX vehicle history rating plans.

**Early adopters will benefit from exclusive advantages.**

Pinnacle is available to perform customized research projects using the Auto Insurance Analytics Database including class plans, territory expansion, or model development.

Auto Insurance Analytics Group information will remain strictly confidential:

- No policy or claims data is ever released – to anyone!
- The database contains no personally-identifiable information.
- Your company name and policy identifiers are anonymized within the data warehouse.
- Data is warehoused in a secure, segregated and encrypted environment.
- We have adopted strict safeguards regulating security and information flow to protect your data.

For more information on this unique and exciting opportunity to participate in an invaluable source of aggregated industry data, please contact:

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